

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
938082-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1523

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	938082	07893645

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/31/12	NBC Today Show	7-9am	-TwTF--	:30	3	\$800.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> -TwTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 08/29/12 8:29 AM NBC Today Show 7-9am :30 OFA12G102H \$800.00 NM									
2 WXII Th 08/30/12 8:49 AM NBC Today Show 7-9am :30 OFA12A093H \$800.00 NM									
3 WXII F 08/31/12 8:36 AM NBC Today Show 7-9am :30 OFA12A093H \$800.00 NM									
2	08/28/12	08/31/12	M-F WXII News @ 430a	430a-5a	-TwTF--	:30	2	\$50.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> -TwTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 08/28/12 4:39 AM M-F WXII News @ 430a 430a-5a :30 OFA12G102H \$50.00 NM									
1 WXII W 08/29/12 4:54 AM M-F WXII News @ 430a 430a-5a :30 OFA12G102H \$50.00 NM									
3	09/02/12	09/02/12	NBC Sunday Today	8-9am	-----S	:30	1	\$600.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 09/02/12 8:23 AM NBC Sunday Today 8-9am :30 OFA12A093H \$600.00 NM									
4	08/28/12	08/31/12	Live with Regis & Kelly	9-10AM	-TwTF--	:30	4	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> -TwTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 08/28/12 9:23 AM Live with Regis & Kelly 9-10AM :30 OFA12A093H \$250.00 NM									
1 WXII W 08/29/12 9:32 AM Live with Regis & Kelly 9-10AM :30 OFA12A093H \$250.00 NM									
3 WXII Th 08/30/12 9:42 AM Live with Regis & Kelly 9-10AM :30 OFA12G102H \$250.00 NM									
4 WXII F 08/31/12 9:49 AM Live with Regis & Kelly 9-10AM :30 OFA12G102H \$250.00 NM									
5	08/28/12	08/31/12	NBC Today Show II	10A-12N	-TwTF--	:30	4	\$100.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> -TwTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/28/12 10:57 AM NBC Today Show II 10A-12N :30 OFA12G102H \$100.00 NM									

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Advertiser		Product	Estimate Number
Obama/D/President		SKED A	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/28/12	08/31/12	NBC Today Show II	10A-12N	-TWT---	:30	4	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII W 08/29/12 11:52 AM NBC Today Show II 10A-12N :30 OFA12G102H \$100.00 NM									
2 WXII Th 08/30/12 10:30 AM NBC Today Show II 10A-12N :30 OFA12G102H \$100.00 NM									
4 WXII F 08/31/12 10:56 AM NBC Today Show II 10A-12N :30 OFA12G102H \$100.00 NM									
6	08/28/12	08/31/12	M-F WXII 12 News @ No:12-1pm		-TWT---	:30	4	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWT-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/28/12 12:12 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12G102H \$250.00 NM									
3 WXII W 08/29/12 12:42 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12G102H \$250.00 NM									
4 WXII Th 08/30/12 12:53 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12A093H \$250.00 NM									
2 WXII F 08/31/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12A093H \$250.00 NM									
7	09/03/12	09/03/12	M-F WXII 12 News @ No:12-1pm		M-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/03/12 12:55 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12G102H \$250.00 NM									
8	08/28/12	08/31/12	M-F 1-2P	1-2P	-TWT---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWT-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/28/12 1:31 PM M-F 1-2P 1-2P :30 OFA12A093H \$300.00 NM									
9	08/28/12	08/31/12	ANDERSON COOPER	2-3P	-TWT---	:30	4	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWT-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 08/28/12 2:40 PM ANDERSON COOPER 2-3P :30 OFA12G102H \$100.00 NM									
1 WXII W 08/29/12 2:51 PM ANDERSON COOPER 2-3P :30 OFA12A093H \$100.00 NM									
3 WXII Th 08/30/12 2:37 PM ANDERSON COOPER 2-3P :30 OFA12G102H \$100.00 NM									
4 WXII F 08/31/12 2:35 PM ANDERSON COOPER 2-3P :30 OFA12G102H \$100.00 NM									
10	08/28/12	08/31/12	M-F 3-4P	M-F 3-4P	-TWT---	:30	4	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWT-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII Tu 08/28/12 3:28 PM M-F 3-4P M-F 3-4P :30 OFA12G102H \$250.00 NM									
4 WXII W 08/29/12 3:24 PM M-F 3-4P M-F 3-4P :30 OFA12G102H \$250.00 NM									
2 WXII Th 08/30/12 3:09 PM M-F 3-4P M-F 3-4P :30 OFA12G102H \$250.00 NM									
1 WXII F 08/31/12 3:26 PM M-F 3-4P M-F 3-4P :30 OFA12G102H \$250.00 NM									
11	08/28/12	08/31/12	M-F WXII 12 News @ 5 p5-6pm		-TWT---	:30	4	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWT-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 08/28/12 5:42 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12A093H \$600.00 NM									
1 WXII W 08/29/12 5:38 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G102H \$600.00 NM									
4 WXII Th 08/30/12 5:42 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12A093H \$600.00 NM									

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Advertiser		Product	Estimate Number
Obama/D/President		SKED A	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/28/12	08/31/12	M-F WXII 12 News @ 5 p 5-6pm		-TWTF--	:30	4	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII F 08/31/12 5:13 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12A093H \$600.00 NM									
12 09/03/12 09/03/12 M-F WXII 12 News @ 5 p 5-6pm M----- :30 1 \$600.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/03/12 M-F WXII 12 News @ 5 pm 5-6pm :00 \$600.00 NM									
Credited									
13	08/28/12	08/31/12	M-F WXII 12 News @ 6 p 6-630pm		-TWTF--	:30	4	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/28/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G102H \$800.00 NM									
2 WXII W 08/29/12 6:14 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12A093H \$800.00 NM									
3 WXII Th 08/30/12 6:14 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G102H \$800.00 NM									
4 WXII F 08/31/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G102H \$800.00 NM									
14	09/03/12	09/03/12	M-F WXII 12 News @ 6 p 6-630pm		M-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/03/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12A093H \$800.00 NM									
15	09/01/12	09/01/12	Sa WXII 12 News @ 6 pm 6-630pm;		-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 09/01/12 6:20 PM Sa WXII 12 News @ 6 pm 6-630pm; :30 OFA12A093H \$400.00 NM									
16	09/02/12	09/02/12	Su WXII 12 News @ 6 pm 6-630pm		-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 09/02/12 6:23 PM Su WXII 12 News @ 6 pm 6-630pm :30 OFA12G102H \$500.00 NM									
17	08/28/12	08/31/12	Inside Edition	7-730pm	-TWTF--	:30	3	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 08/29/12 7:13 PM Inside Edition 7-730pm :30 OFA12G102H \$800.00 NM									
2 WXII Th 08/30/12 7:22 PM Inside Edition 7-730pm :30 OFA12G102H \$800.00 NM									
3 WXII F 08/31/12 7:15 PM Inside Edition 7-730pm :30 OFA12G102H \$800.00 NM									
18	08/28/12	08/31/12	Entertainment Tonight	730-8pm	-TWTF--	:30	4	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/28/12 7:40 PM Entertainment Tonight 730-8pm :30 OFA12G102H \$600.00 NM									
3 WXII W 08/29/12 7:56 PM Entertainment Tonight 730-8pm :30 OFA12G102H \$600.00 NM									

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Obama/D/President	SKED A	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/28/12	08/31/12	Entertainment Tonight	730-8pm	-TWT---	:30	4	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXII Th 08/30/12 7:56 PM Entertainment Tonight 730-8pm :30 OFA12G102H \$600.00 NM									
2 WXII F 08/31/12 7:40 PM Entertainment Tonight 730-8pm :30 OFA12G102H \$600.00 NM									
19	09/01/12	09/01/12	Entertainment This Week	7-8pm	-----S-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 09/01/12 7:34 PM Entertainment This Week 7-8pm :30 OFA12G102H \$300.00 NM									
20	08/28/12	08/28/12	AGT	8-10P	-T-----	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -T----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/28/12 9:40 PM AGT 8-10P :30 OFA12A093H \$2,800.00 NM									
21	08/28/12	09/02/12	M-Su WXII 12 News @ 1	11-1135pm	-TWTFS	:30	3	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTFS 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 08/28/12 11:23 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G102H \$800.00 NM									
3 WXII W 08/29/12 11:24 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G102H \$800.00 NM									
2 WXII Sa 09/01/12 11:22 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G102H \$800.00 NM									
Total Spots							51		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,050.00
<u>Agency Commission</u>	\$3,757.50
<u>Net Amount Due</u>	\$21,292.50